



Content Creation Wizard

We're seeking a Content Creation Wizard with experience writing product descriptions that convert website visitors into customers in a flash. Ability to subtly insert SEO keywords into the copy is essential.

What You Will Be Doing

You will craft content for one of our websites that specializes in selling flashlights and related accessories. Content will focus on how our products can light the way for customers and meet all of their needs. A focus on solid SEO strategy directs traffic from search engines to our website. Your job is to make the content so compelling potential customers won't wish for anything else!

What You Need for this Position

SKILL/EXPERIENCE REQUIREMENTS:

Self-motivated, imaginative thinker

Ability to meet deadlines

Strong communication (verbal and written) and listening skills

Ability to mirror tone and content of current website in new content

Ability to work independently while still being a collaborative team

Ability to work in a fast-paced environment

PLUSES:

Basic understanding of Search Engine Optimization

Understanding of eCommerce marketing

EDUCATION REQUIREMENTS:

Education can vary, but wizard should be enthusiastic and eager to build their skillset

This is a part-time position. We're tired of virtual meetings and enjoy working together - this is not a remote opportunity.

To apply send your resume and 3 writing samples to: jobs@andax.com or 602 W. Palmer Street, Saint Marys, KS 66536.

No recruiters, please.

Applicants must be authorized to work in the U.S



Andax Industries is located in Saint Marys, Kansas, just 30 minutes west of Topeka and conveniently located off Highway 24. Celebrating over 40 years in business, Andax Industries manufactures and innovates products for the leak- and spill-control, secondary containment, and emergency preparedness markets. Andax is the parent company of CaseDealer.com, Police Equipment Dealer, FlashlightDealer.com and Flashlight Distributor.